
ALAM FASHION
living lifestyle

A BRIEF OF TIME

With a view to delivering customers with quality knitwear products, Alam Fashion (M) Sdn Bhd initiated in Malaysia in 2013. A subsidiary company of Rony Knitwear (Pvt) Ltd, a well-down and succesful industrial complex based in Bangladesh having manufacturing facilities for knitted garments and catering to the needs of customers globally for nearly thirty years. Being the beneficiary of long experience and expertise of the parent company, Alam Fashion (M) Sdn Bhd has already made a name in its business and is poised to march ahead.

WHY CHOOSE ALAM FASHION?

ALAM FASHION offers effortless, smart and comfortably fashionable apparels to enhance a contemporary lifestyle. We speacialised in wide variety of products from corporate to casual and sports wear to suit every occassion and meet the needs of customers both commercial and organizational. On top of all that we also provide customisation, printing and embroidery upon customer's specific requirements and requests.

OUR ASPIRATION

At ALAM FASHION our ambition lies in providing our customers with the highest standard of quality assurance in terms of products also as service to ensure maximum customer satisfaction and aspire to make everyone feel and look good.

LIVING LIFESTYLE

RECOGNITION

ALAM FASHION is a proud receipient and member of the following awards and certificates

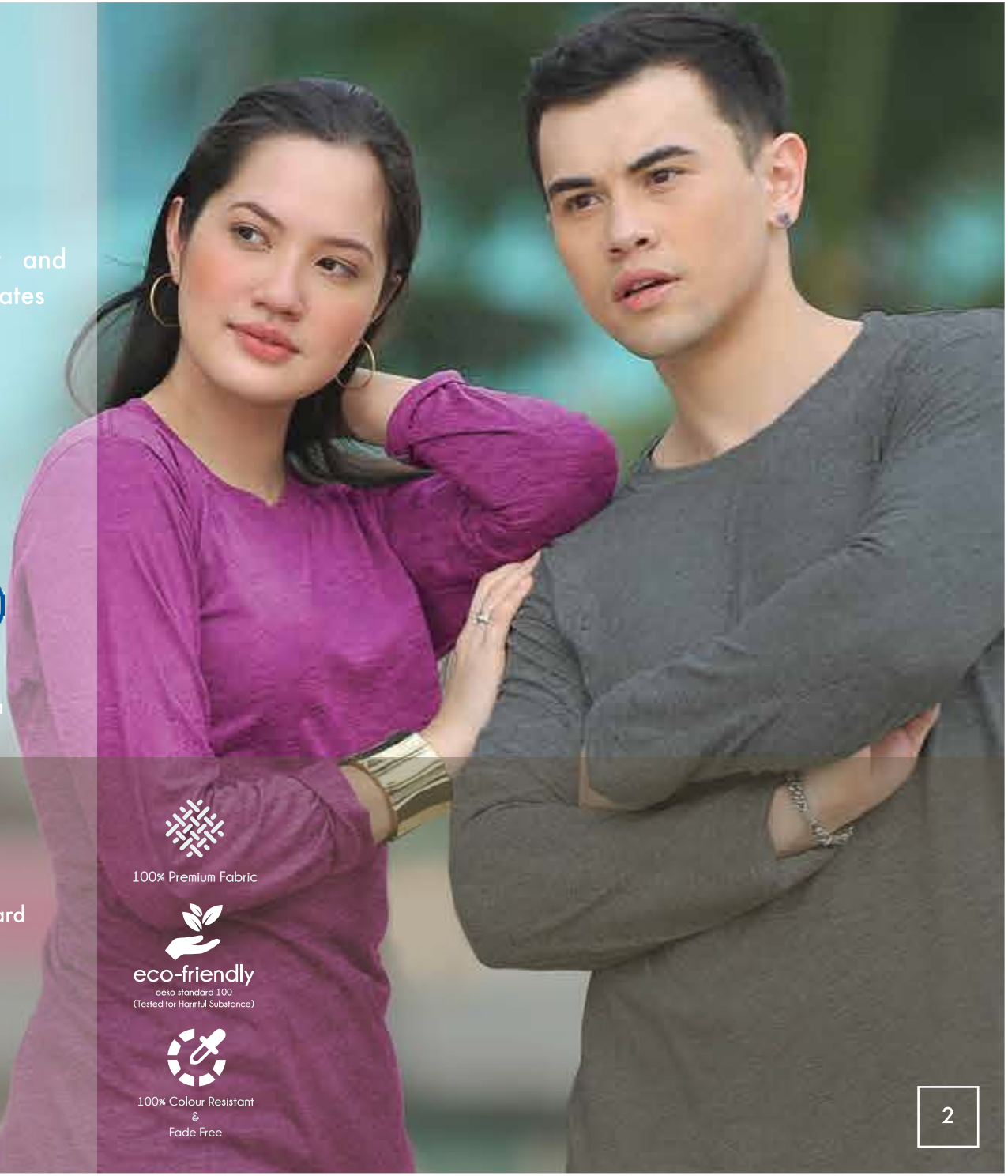
ISO Certified

OEKO TEX Standard

SEDEX Audit Report

AMFORI BSCI Performa

- International Awards for Commercial Prestige
- The American International Quality Award
- The American International Quality Export Award



100% Premium Fabric

eco-friendly
oeko standard 100
(Tested for Harmful Substance)

100% Colour Resistant
&
Fade Free



NEW COLLECTION

NEW STYLE AND COLOURS

- Kelly Melange
- Fuschia Melange
- Grey Melange
- Orange Melange
- Royal Melange
- Yellow Melange
- Red Melange
- Anthra Melange

PLATINUM & SILVER COLLECTION



2019 COLLECTION AT A GLANCE

Round Neck Collection 5 - 12
Unisex Short Sleeves 5
Unisex Long Sleeves 7
Kids Short Sleeves 9
Muslimah 11

Raglan Collection 13 - 18
Short Sleeves 13
Three Quarter 14
Long Sleeves 16
Kids Short Sleeves 18

Polo Collection 19 - 22
Unisex Polo 19
Polo Kids 21

Micro Fiber Collection 23 - 28
Short Sleeves 23
Long Sleeves 25
Kids 27

GOLD COLLECTION
Colouring Melange Collection 29 - 34
Unisex Short Sleeves 29
Kids Short Sleeves 31
Muslimah 33

PREMIUM COLLECTION
Hoodie Collection 35 - 39
Unisex 35
Unisex Zipper Fleece 37

Nationwide Dealers List 40



ROUNDNECK COLLECTION

ALAM FASHION PREMIUM



SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia)
- 185gsm - 190gsm (Europe)
- Size XS to 5XL
- 18 Colours
- Unisex

retail quality

tear away label

100% premium cotton

Black

White

*190 - 200gsm available in Malaysia

Yellow

Aqua

Bottle Green

Royal Blue

Kelly Green

Indigo Blue

Lime Green

Navy Blue

Olive

Maroon

Sand

Red

Stone

Fuschia

White

Purple

Black

Orange



LONG SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia)
- 185gsm - 190gsm (Europe)
- Size XS to 5XL
- 17 Colours
- Unisex

Grey Melange

Yellow

Aqua

Bottle Green

Royal Blue

Kelly Green

Navy Blue

Lime Green

Maroon

Stone

Red

Anthra Melange

Fuschia

Black

Purple

White

Orange

UNISEX ROUND NECK SIZE MEASUREMENT



(MALAYSIA & EUROPE)

SHORT SLEEVE		XS	S	M	L	XL	XXL	3XL	4XL	5XL
Chest	Inch	18	19	20	21	22	23	24	25	26
	cm	46	48	51	53	56	58	61	64	66
Length	Inch	26	27	28	29	30	31	31.5	32	33
	cm	66	69	71	74	76	79	80	81	84
Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5
	cm	18	19	19	20	20	22	22	23	24
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24
	cm	38	43	46	48	51	52	56	58	61

LONG SLEEVE		XS	S	M	L	XL	XXL	3XL	4XL	5XL
Chest	Inch	18	19	20	21	22	23	24	25	26
	cm	46	48	51	53	56	58	61	64	66
Length	Inch	26	27	28	29	30	31	31.5	32	33
	cm	66	69	71	74	76	79	80	81	84
Sleeve	Inch	21	22	23	24	25	26	27	28	28.5
	cm	53	56	58	61	64	66	69	71	72
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24
	cm	38	43	46	48	51	52	56	58	61


Yellow
Aqua
Bottle Green
Royal Blue
Kelly Green
Indigo Blue
Lime Green
Navy Blue
Olive
Maroon
Grey Melange
Red
White
Fuschia
Black
Purple
Orange
KIDS SHORT SLEEVE
• 100% Premium Cotton
• 170gsm - 175gsm (Malaysia & Europe)
• Size 3/4 to 13/14 years old
• 17 Colours
• Unisex
retail quality
tear away label
100% premium cotton

UNISEX ROUND NECK KIDS SIZE MEASUREMENT



SHORT SLEEVE (MALAYSIA & EUROPE)

		3-4	5-6	7-8	9-10	11-12	13-14
Chest	Inch	12	13	14	15	17	18
	cm	30	33	36	38	43	46
Length	Inch	17	18	20	21	23	24
	cm	43	46	51	53	58	61
Sleeve	Inch	5	6	6.5	6.5	7	7
	cm	13	15	17	17	18	18
Shoulder	Inch	11	12	13	15	15	17
	cm	28	30	33	38	38	43

retail quality

tear away label

100% premium cotton

ROUND NECK MUSLIMAH BASIC

- 100% Premium Cotton
- 190gsm - 195gsm (Malaysia & Europe)
- Size XS to 5XL
- 5 Colours


Navy Blue


Black


Maroon


Red


Kelly Green

ROUND NECK MUSLIMAH SIZE MEASUREMENT



MUSLIMAH STYLE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	15	16	17	19	20	21	22	23	24	
	cm	38	41	44	47	50	53	56	59	62	
Length	Inch	31	32	33	34	35	35	36	37	38	
	cm	80	82	84	86	88	90	92	94	96	
Sleeve	Inch	21	22	22	22	23	23	24	24	24	
	cm	54	55	56	57	58	59	60	61	62	
Shoulder	Inch	13	14	15	16	17	19	20	21	22	
	cm	32	35	38	41	44	47	50	53	56	

retail quality

tear away label

100% premium cotton

RAGLAN SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS - 3XL only
- 2 Colours
- Unisex



Grey Melange / Black



Black / Grey Melange

retail quality

tear away label

100% premium cotton

RAGLAN THREE QUARTER

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 3XL
- 5 Colors
- Unisex



Black/Grey Melange



Anthra Melange/Black



Grey Melange/Black



Black/Red



Grey/Royal Blue

retail quality

tear away label

100% premium cotton

RAGLAN LONG SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS - 3XL only
- 8 Colours
- Unisex



Red/Black



Grey Melange/Maroon



Black/Red



White/Black



Anthra Melange/Black



Black/Grey Melange

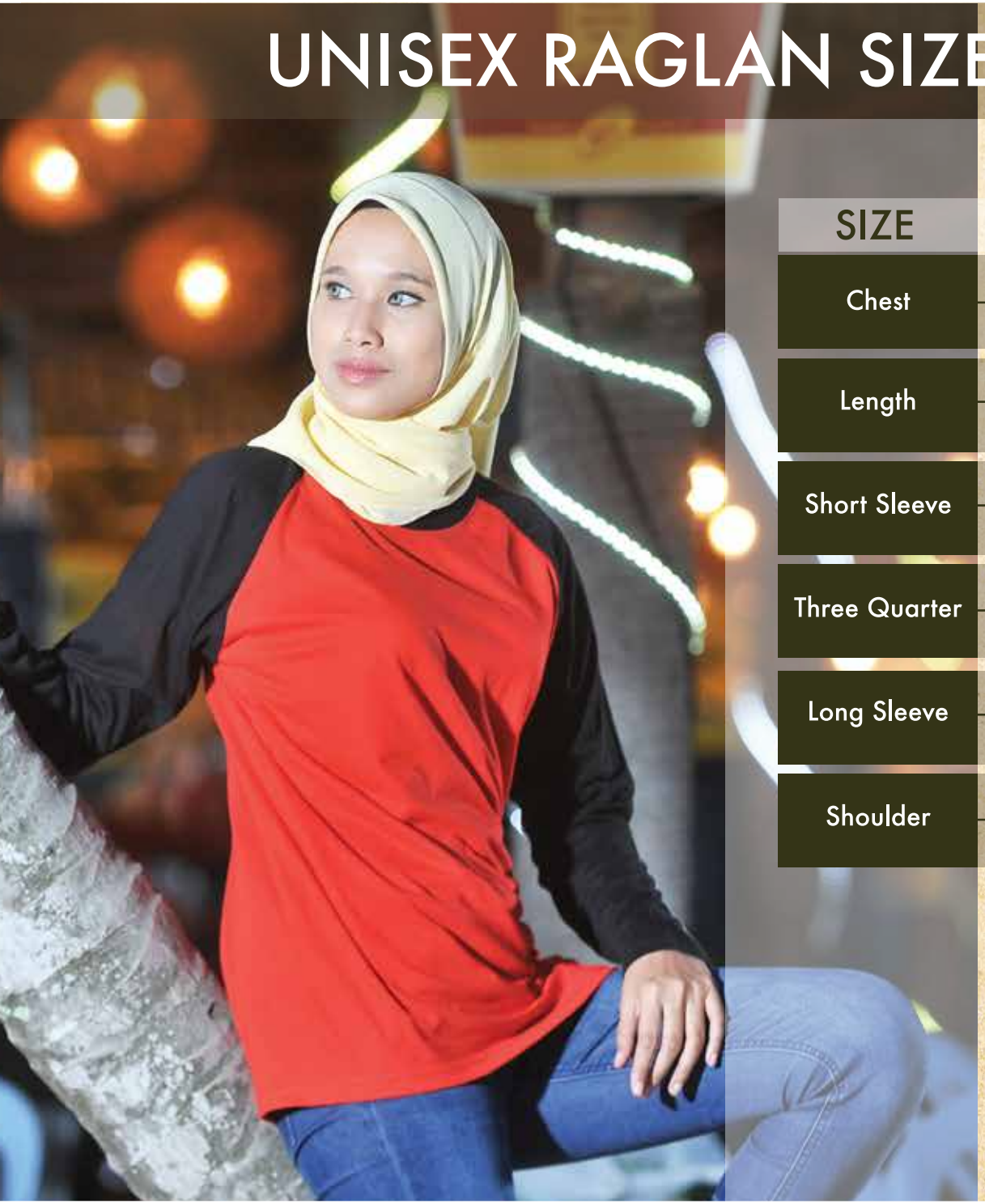


Aqua/Black



Grey Melange/Black

UNISEX RAGLAN SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	
	cm	46	48	51	53	56	58	61	
Length	Inch	26	27	28	29	30	31	31.5	
	cm	66	69	71	74	76	79	80	
Short Sleeve	Inch	12	13	13	14	14	15	16	
	cm	30	33	33	36	36	38	41	
Three Quarter	Inch	20	22	23	25	26	27	29	
	cm	51	56	58	64	66	69	74	
Long Sleeve	Inch	27	28	30	32	33	34	35	
	cm	69	71	76	81	84	86	89	
Shoulder	Inch	15	17	18	19	20	20.5	22	
	cm	38	43	46	48	51	52	56	

retail quality

tear away label

100% premium cotton

KIDS RAGLAN SHORT SLEEVE

- 100% Premium Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 - 13/14
- 4 Colours
- Unisex



Grey Melange / Black



Black / Grey Melange



White / Black



Black / Red

RAGLAN KIDS SIZE MEASUREMENT



RAGLAN SIZE		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	


100% Premium Fabric
POLO COLLECTION
ALAM FASHION PREMIUM





retail quality

tear away label

100% premium cotton

- 100% Premium 'Lacoste' Fabric
- 220gsm
- Size XS to 3XL
- 16 colours
- Unisex

UNISEX POLO SHIRTS

White

Orange | Purple | Fuschia | Red | Maroon | Navy Blue | Aqua

Black | Anthra Melange | Grey Melange | Yellow | Lime Green | Kelly Green | Royal Blue | Bottle Green





KIDS POLO SHIRTS

- 100% Premium 'Lacoste' Fabric
- 220gsm
- Size 3/4 to 13/14 years old
- 10 colours
- Unisex


Yellow


Orange


Purple


Red

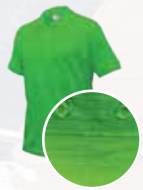

Navy Blue


Aqua


Royal Blue


Black


White


Lime Green

POLO SHIRTS SIZE MEASUREMENT



POLO UNISEX		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	20.5	21	22	24	
	cm	46	48	51	52	53	56	61	
Length	Inch	26	27	28	29	30	30.5	31	
	cm	66	69	71	74	76	77	79	
Sleeve	Inch	8	8.5	8.5	9	9	9.5	9.5	
	cm	20	22	22	23	23	24	24	
Shoulder	Inch	15	16	18	18	19	20	21	
	cm	38	41	46	46	48	51	53	

POLO KIDS		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	6	6.5	7	7.5	7.5	8	
	cm	15	17	18	19	19	20	
Shoulder	Inch	11	12	13	15	16	17	
	cm	28	30	33	38	41	43	



MICROFIBER COLLECTION

ALAM FASHION PREMIUM

retail quality

tear away label

quick dry

DRI-FIT

MICROFIBER SHORT SLEEVE


Black


Navy Blue


Yellow


Grey Melange


Royal Blue


Orange

- 100% Quick Dry Microfiber
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 13 Colours
- Unisex


White


Aqua


Red


Sand


Lime Green


Purple


Fuschia

retail quality

tear away label

quick dry

DRI-FIT

MICROFIBER LONG SLEEVE

- 100% Quick Dry Microfiber
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 13 Colours
- Unisex


Black


Navy Blue


Yellow


Grey Melange


Royal Blue


Orange


White


Aqua


Red


Sand


Lime Green


Purple


Fuschia

UNISEX MICROFIBER SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	25	26	
	cm	46	48	51	53	56	58	61	64	66	
Length	Inch	26	27	28	29	30	31	31.5	32	33	
	cm	66	69	71	74	76	79	80	81	84	
Short Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5	
	cm	18	19	19	20	20	22	22	23	24	
Long Sleeve	Inch	21	22	23	24	25	26	27	28	28.5	
	cm	53	56	58	61	64	66	69	71	72	
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24	
	cm	38	43	46	48	51	52	56	58	61	


retail quality
tear away label
quick dry
DRI-FIT
KIDS MICROFIBER SHORT SLEEVE
• 100% Quick Dry Microfiber
• 170gsm - 175gsm (Malaysia & Europe)
• Size 3/4 to 13/14 years old
• 13 Colours
• Unisex

KIDS MICROFIBER SIZE MEASUREMENT



SIZE		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	


Black


Navy Blue


Yellow


Sand


Grey Melange


Royal Blue


Orange


White


Aqua


Red


Lime Green


Purple


Fuschia


100% Premium Fabric
MELANGE COLLECTION
ALAM FASHION GOLD



retail quality

tear away label

100% premium cotton

MELANGE SHORT SLEEVE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 5XL
- 8 Exclusive Colours
- Unisex

Red Melange

Kelly Melange

Anthra Melange

Fuschia Melange

Royal Melange

Orange Melange

Yellow Melange

Grey Melange



KIDS MELANGE SHORT SLEEVE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size 3/4 to 13/14 years old
- 8 Exclusive Colours
- Unisex

Red Melange

Kelly Melange

Anthra Melange

Fuschia Melange

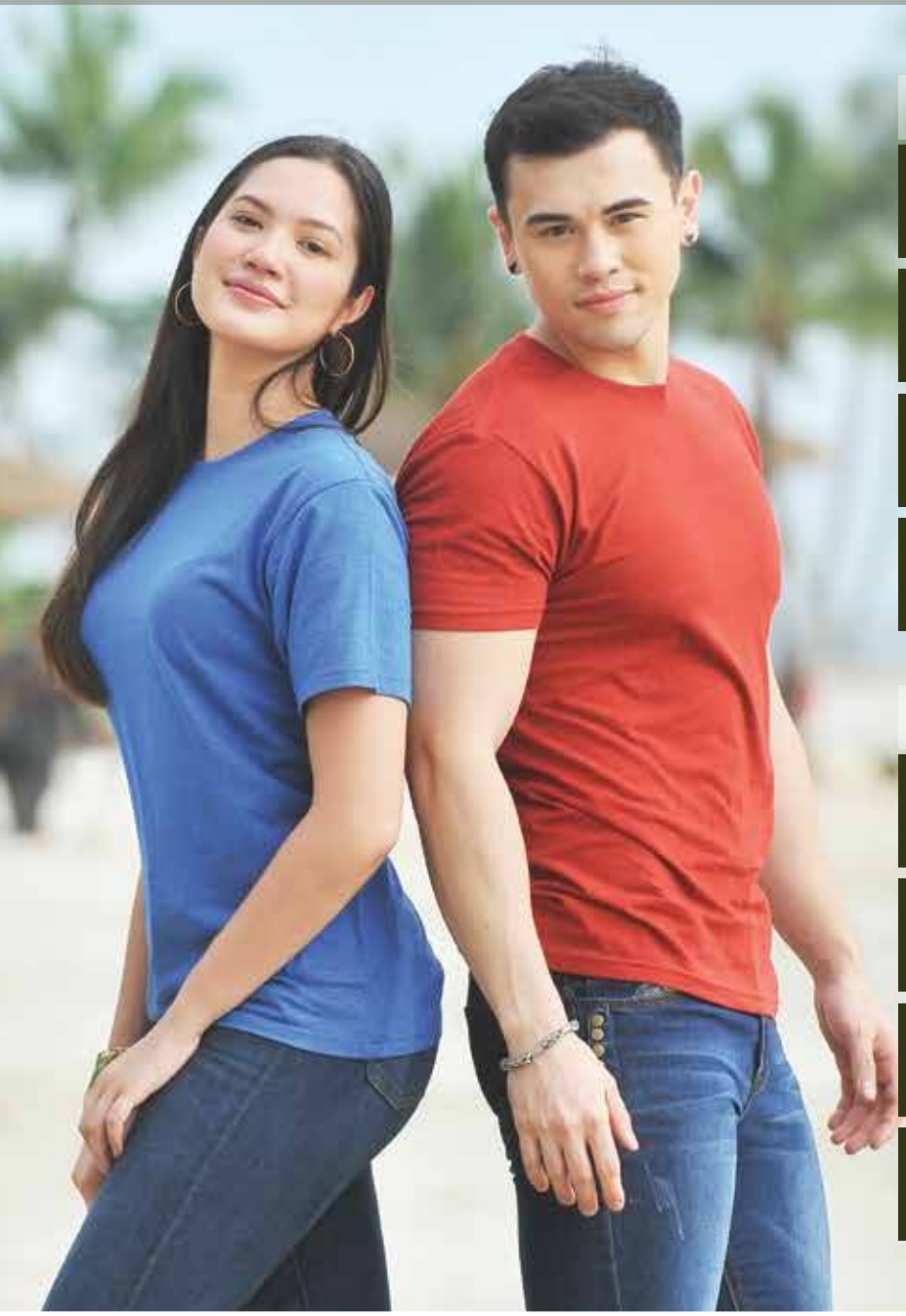
Royal Melange

Orange Melange

Yellow Melange

Grey Melange

MELANGE SHORT SLEEVE SIZE MEASUREMENT



ADULTS		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	25	26	
	cm	46	48	51	53	56	58	61	64	66	
Length	Inch	26	27	28	29	30	31	31.5	32	33	
	cm	66	69	71	74	76	79	80	81	84	
Sleeve	Inch	7	7.5	7.5	8	8	8.5	8.5	9	9.5	
	cm	18	19	19	20	20	22	22	23	24	
Shoulder	Inch	15	17	18	19	20	20.5	22	23	24	
	cm	38	43	46	48	51	52	56	58	61	

KIDS		3-4	5-6	7-8	9-10	11-12	13-14	(MALAYSIA & EUROPE)
Chest	Inch	12	13	14	15	17	18	
	cm	30	33	36	38	43	46	
Length	Inch	17	18	20	21	23	24	
	cm	43	46	51	53	58	61	
Sleeve	Inch	5	6	6.5	6.5	7	7	
	cm	13	15	17	17	18	18	
Shoulder	Inch	11	12	13	15	15	17	
	cm	28	30	33	38	38	43	

retail quality

tear away label

100% premium cotton



*Also suitable for non-muslim

MELANGE MUSLIMAH

- 100% Exclusive Cotton
- 190gsm - 195gsm (Malaysia)
- Size XS to 5XL
- 8 Exclusive Colours

Red Melange

Kelly Melange

Anthra Melange

Fuschia Melange

Royal Melange

Orange Melange

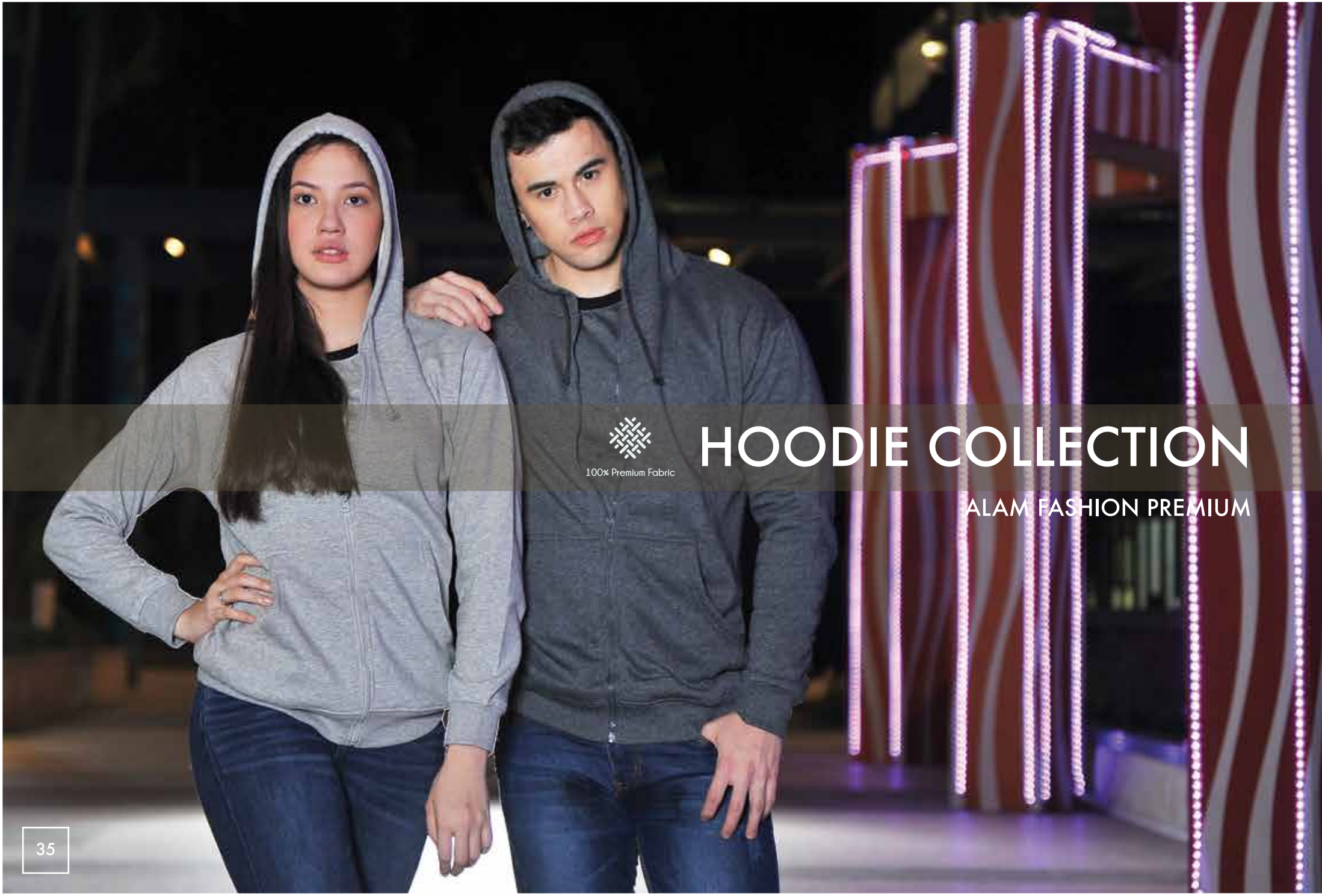
Yellow Melange

Grey Melange

MELANGE MUSLIMAH SIZE MEASUREMENT



MUSLIMAH STYLE		XS	S	M	L	XL	XXL	3XL	4XL	5XL	(MALAYSIA & EUROPE)
Chest	Inch	15	16	17	19	20	21	22	23	24	
	cm	38	41	44	47	50	53	56	59	62	
Length	Inch	31	32	33	34	35	35	36	37	38	
	cm	80	82	84	86	88	90	92	94	96	
Sleeve	Inch	21	22	22	22	23	23	24	24	24	
	cm	54	55	56	57	58	59	60	61	62	
Shoulder	Inch	13	14	15	16	17	19	20	21	22	
	cm	32	35	38	41	44	47	50	53	56	



HOODIE COLLECTION

ALAM FASHION PREMIUM

retail quality

tear away label

100% premium cotton

BASIC HOODIE

- 100% Exclusive Cotton
- 170gsm - 175gsm (Malaysia & Europe)
- Size XS to 3XL
- 2 Colours
- Unisex



Grey Melange



Black

retail quality

tear away label

all weather resistant

UNISEX ZIPPER FLEECE SWEATSHIRT

- 50% Cotton/ 50% Polyester
- 270gsm (Malaysia & Europe)
- Adults Size XS to 3XL
- Kids Size available in Black from 3/4 to 13/14 years old
- 6 Colours
- Unisex



Navy Blue



Royal Blue



Maroon



Grey Melange



Anthra Melange



Black

HOODIE SIZE MEASUREMENT



SIZE		XS	S	M	L	XL	XXL	3XL	(MALAYSIA & EUROPE)
Chest	Inch	18	19	20	21	22	23	24	
	cm	46	48	51	53	56	58	61	
Length	Inch	25	26	27	28	29	30	31	
	cm	64	66	69	71	74	76	79	
Sleeve	Inch	21	22	23	24	25	26	27	
	cm	53	56	58	61	64	66	69	
Shoulder	Inch	15	17	18	19	20	21	22	
	cm	38	43	46	48	51	52	56	



CONTACT US

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+6018 278 0677

Visit our website for more information on our latest product range.

www.alamfashion.org

www.alamfashion.net

Scan us now!

BRANCH AND DEALERS LIST

KENANGA, KL

ALAM FABRICS SDN. BHD
LOT 1-1-1 TO 1-2-6 , First Floor,
Wisma Ang & Ang, Lorong Meranti,
Off Jalan Kenangan, 55200 Kuala Lumpur.
+6017 692 2979 / +603 9224 7043

JOHOR BAHRU

ALAM APPARELS SDN BHD
No. 5, Jalan Padi Emas 1/8,
Bandar Baru Uda 81200
Johor Bahru, Johor Darul Ta'zim
+6010 226 4277 / +607 230 6014

SG. BESI, KL

WANDER FASHION SDN BHD
No. 78-G, Tasik Utama 5,
Medan Niaga Tasik Damai,
Sungai Besi, 57000 Kuala Lumpur
+6017 253 6553

SHAH ALAM

MAREEAM FASHION SDN BHD
VG 22, Tingkat Bawah, Jalan Plumbum V7/V,
Pusat Komersial Seksyen 7, 40000
Shah Alam, Selangor Darul Ehsan
+6017 365 6870/71 +603 5524 6872

PENANG

AND SPORTS KNITWEAR SDN BHD
NO. 75-G. Jalan Todak 6,
Bandar Seberang Jaya, 13700
Seberang Jaya, Pulau Pinang.
+6017 217 7709 / +604 384 2218

KUANTAN

NATURAL BATIK VILLAGE SDN BHD
Lot 4898, Batu 9 1/2, Jalan Kemaman,
Kampung Chengal Lempung, 26100,
Balok, Kuantan, Pahang Darul Makmur
+6013 922 5338
+609 544 7335 / +609 544 8335

KELANTAN

STRATEGY SOURCE SDN BHD
4683, Taman Teknik,
18000, Kuala Krai, Kelantan.
+6019 981 4621 / +6017 855 8600

TERENGGANU

FAMILAN FASHION
Lot PT35474 Dataran Austin
Jalan Austin 1, Wakaf Tembesu,
21200 Kuala Terengganu
+6018 204 7626 / +6018 207 0626

SARAWAK

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ALAM FASHION
living lifestyle